



# We care

Fundraising handbook



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**Thank you for choosing to support Community Cancer Caregivers.**

**Community Cancer Caregivers purpose is to provide relief of financial & social hardships for families with a cancer diagnosis by providing up to 4 volunteer hours per week, no-cost care giving and support services, during periods of doctor appointments, treatment and/or convalescence.**

**We have a vision of a community where a parent diagnosed with cancer no longer feels isolated during a cancer diagnosis, but are supported in their community, by the community.**

**We also seek back office supports such as admin, grant applications, marketing, IT support, Legal/Risk advice.**

## **About us**

Community Cancer Caregivers (CCC) was established in January 2020.

It was founded in order to create a network of volunteers within any community to assist other families within the same community who have had a cancer diagnosis or are undergoing a treatment for cancer.

Many of the treatments for cancer in Ireland are performed in specialised cancer clinics within large hospitals that are located in larger towns and cities. Attendance to such clinics always involves travel, coupled with hours of treatment and may also require support from another family member. During this time parents/guardians can be faced with needing additional caregiving support for their children.

For many, this is an unexpected part of treatment. This change in circumstance is very disruptive to a child's routine and can cause considerable additional stress and anxiety to an already extremely stressful situation.

Cancer can stretch household budgets to a point that creates further stress on a family as childcare arrangements are costly and will need to be organised for times when a parent is undergoing treatment.

**This is most profound when it's the main carer who is sick.**



## Fundraise in your community

All funds (100%) raised by your fundraising will be used in full for Community Cancer Caregivers to provide support for cancer patients within your community. CCC does not have employees and there are no payments made to any Directors.

Fundraising from the general public and grants is the main method of having the necessary resources to provide our services to those who need them.

If you would like to support CCC by organising your own community fundraising event, we would love to hear from you and make sure that your fundraising event is a success; our team are here to give you all the support you need.

We have Facebook, Twitter and Instagram ready and waiting to raise the profile and promotion of your fundraising event. We would also love to hear from you about any fundraising activities that you are hosting! Email: [info@communitycancercaregivers.com](mailto:info@communitycancercaregivers.com)

All money you raise will help provide our volunteers with the necessary training skills and equipment to make a difference in the lives of a family dealing with a cancer.

### Where the money goes



## Where do I start?

You have already taken the first step, you have chosen to help us! Be clear about what you are fundraising for. Keep it simple, so that everyone can understand both the cause and what the money will go towards. Consider if you are comfortable to use a more personal story to share why you are carrying out the fundraiser.

### Next....

**Step 2:** Choose an amount of money you would like to raise.

**Step 3:** Choose an event that will help you reach your target and enlist people to help you out. Encourage everyone involved to use their social media platforms to tell all your friend & family what you are doing. You can share some photos that are relevant to the planning.

**Step 4:** Plan your Budget : You will need to raise funds above and beyond the amount you're going to spend. A budget will help keep your costs in perspective and get more for your money. Make sure it includes every single detail. Always leave a little room in your budget for the unpredictables. Better to exceed your goals than have them eaten into by unforeseen expenses.

Set up a fundraising page to do this and that saves you having to handle any cash, and it means that friends and family far away can also donate.

**Step 5:** But don't advertise until you have the event date, time and venue secured (if applicable). Try and give as much notice as possible so that people have enough time in advance to attend.

### AND ENJOY THE EVENT!

**Get in touch with us if you need any promotional materials**



## Promote your Event

For a charity event or fundraiser, spreading the word is crucial – it directly affects your ability to meet and exceed your goals. Use the free tools like Facebook or Twitter to advertise your event. If you have a local newspaper you could place an ad (most newsletters offer free advertising for charity events)

## Do and Don'ts (the legalities)

The great thing about personal fundraising is that anyone can create a fundraising page to raise money for someone in need.

If you will be serving food, in most cases you will be required to have a temporary food service permit. By checking with your local health department as soon as possible, you can find out whether you need one or not. Some events do not require a permit.

If in doubt about your event you can contact us directly we will be happy to advise you.

Email: [info@communitycancercaregivers.com](mailto:info@communitycancercaregivers.com)

One thing we must stress is: Any event in our name is not covered under Community Cancer Caregivers Insurance Policy. Please ensure the necessary insurance is in place for any location you may have. If in doubt please contact us.

## Payment Details

All online donations can be made through:  
[idonate.ie/fundraiser/11383969](https://idonate.ie/fundraiser/11383969)

Alternatively you can lodge cash donations into:

AIB, Main Street,  
Maynooth,  
Co Kildare

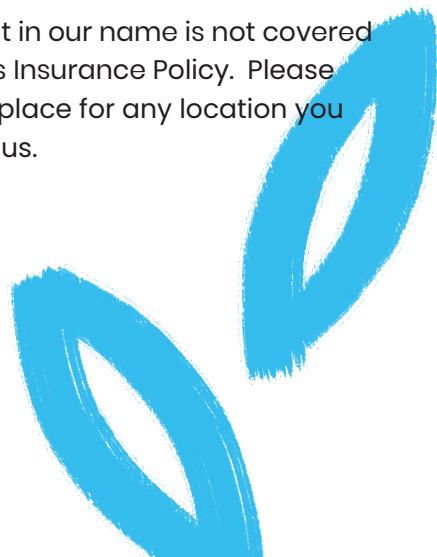
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IBAN: IE41AIBK93320138204011

## Thank You

Thank you so much for your commitment and kindness to help us help others.

We could not operate without donations from the public. What you are doing is amazing and shows great community spirit. We are truly thankful from the bottom of our hearts.

If you are keen to support or volunteer on an ongoing basis, please make contact with us for any skills you may be able to provide.



[www.communitycancercaregivers.com](http://www.communitycancercaregivers.com)

Email: [info@communitycancercaregivers.com](mailto:info@communitycancercaregivers.com)

 @Community Cancer Caregivers

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Registered Charity Number (RCN): 20205579 CYN: 22569

